



United Way of Central Illinois's 365 Small Business Circle is a giving initiative aimed to make philanthropy easier and more rewarding for small businesses.

### Why Join?

By joining the 365 Small Business Circle your donation will be combined with thousands of others, and it will support numerous community partners and initiatives committed to improving the quality of life for all.

- **Brand Identity:** Your business will be aligned with one of the most trusted and strong not for profit brands in the world.
- **Community Commitment:** Your membership will show your customers your commitment to the community at large.
- **Efficient and Effective Community Support:** You can trust that United Way and our team of volunteers allocate your donation to the community programs that are closing gaps in Sangamon and Menard Counties.
- **Visibility:** Your brand will receive the benefits listed below.

#### 365 Member

\$365 or \$1 per day

- 365 Small Business Circle Member decal sticker for display and rights to use the 365 logo
- Listing on UWCIL website ([www.uwcil.org/365](http://www.uwcil.org/365))
- Listing in annual Gratitude Report
- Listing to thank members in Springfield Business Journal print (Small Business issue)
- Invitation to networking at annual events and other UWCIL events

#### 365 Partner

\$730 or \$2 per day

- All of Member Benefits
- **AND**
- Mention on UWCIL social media
- Logo on UWCIL website ([www.uwcil.org/365](http://www.uwcil.org/365))

#### 365 Leader

\$1,095 or \$3 per day

- All of Partner Benefits
- **AND**
- Logo with link on UWCIL website ([www.uwcil.org/365](http://www.uwcil.org/365))
- 365 Spotlight Video
- 365 Spotlight in E-Newsletter and UWCIL website blog
- 365 yard sign to display
- Invitation to Leaders Guild Reception

*Thank you!*

To donate and for more information, visit: <https://www.uwcil.org/365> or contact Brandon Blackburn at [bblackburn@uwcil.org](mailto:bblackburn@uwcil.org) or 217.726.7000 x202.



365 Member - \$365 or \$1 per day

365 Partner - \$730 or \$2 per day

365 Leader - \$1,095 or \$3 per day

Check enclosed

(make check payable to United Way of Central Illinois - memo: 365)

Invoice my company

Bill my credit card

\_\_\_\_\_  
Amount

\_\_\_\_\_  
Company

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
E-Mail

Return to:

UWCIL

1999 Wabash Avenue, Suite 107

Springfield, IL 62704

*Thank you!*